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AVENIDA LATINA 

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media kit

AVENIDA **LATINA**

THE MAGAZINE BY YOUTH FOR YOUTH

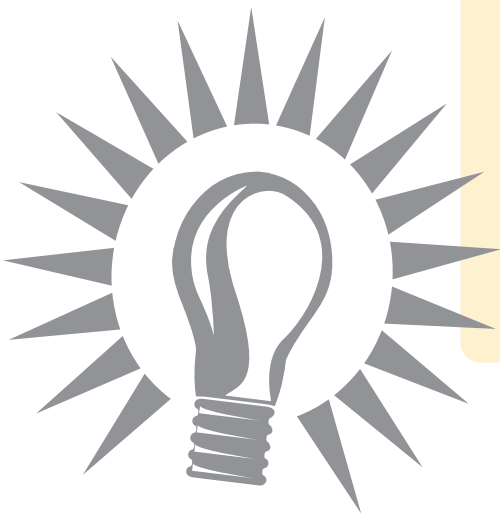
AVENIDA MAGAZINE'S MISSION:

AVENIDA MAGAZINE is created by youth who aim to acknowledge and celebrate the lived realities of Latin Americans in Toronto. Our goal is to provide youth in Toronto the necessary resources to help them interact with their community, by publishing information about current events and resources in the city, stimulating critical thinking, opening a venue for expression, and inviting our readers to communicate with us. In guiding and learning from our people, AVENIDA hopes to be a platform that expresses the beliefs of a generation greatly affected by politics, poverty, sex, and the schooling system among other factors that shape everyday life. It is our mission to be informative, interactive and to guide under a non-discriminatory framework, which includes gender, race, status & class.



ADVERTISING WITH US

Advertising with AVENIDA can be a great way to get your name and your message out to the public. Through our thousands of copies distributed across the city in various events as well as places such as schools, clinics, stores, universities and community centers your ad will be in the most visited places. Also when you buy an ad with us your ad will be displayed in our website avenidamagazine.ca



ADVERTISING COSTS

Size	Price per 1 issue	Price if you buy 2 issues	Price if you buy 3 issues	Price if you buy 4 issues
Back Full Page (7.875"x10.75")	\$575	\$525	\$475	\$425
Full Page(7.875"x10.75")	\$500	\$450	\$400	\$350
Half Page(5.1875"x7.5625")	\$375	\$335	\$300	\$265
1/3 Vertical Page(2.75"x10.75")	\$255	\$230	\$205	\$180
Business Card(3.5"x2")	\$125	\$110	\$100	\$85

We offer a discounted price for not-for profits, please contact us for more information

OUR NEXT EDITIONS

AVENIDA is a quarterly magazine. The following are our scheduled publication dates:

- JANUARY 2014

- MARCH 2014

- JUNE 2014

If you have any questions or would like to advertise with us, please contact

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OUR SPONSORS

AVENIDA has been funded with the generous support of the Ontario Trillium Foundation and the Centre for Spanish Speaking Peoples. We appreciate any contributions that help us sustain this innovative youth engagement project for many years.

